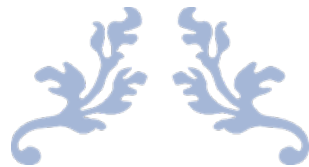


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CHINESE ZODIAC COIN

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## Content

<b><i>Part I: Chinese Zodiac Culture</i></b> .....	<b>6</b>
<b><i>1. What is Chinese Zodiac?</i></b> .....	<b>6</b>
<b><i>2. The popularity of the Chinese Zodiac around the world</i></b> .....	<b>7</b>
<b><i>3. Significance and cultural value of each zodiac animal</i></b> .....	<b>8</b>
<b>3.1. Loong: A Symbol of Authority and Creativity</b> .....	<b>8</b>
3.1.1. Loong in the Chinese Zodiac.....	8
3.1.2. The image of loong in people's minds .....	8
3.1.3. Multiple symbolic meanings of loong .....	12
<b>3.2. Snake: A Symbol of Wisdom and Mystery</b> .....	<b>12</b>
3.2.1. Snake in the Chinese Zodiac.....	12
3.2.2. The image of snake in people's minds .....	13
3.2.3. Multiple symbolic meanings of snake.....	14
<b>3.3. Horse : A Symbol of Freedom and Power</b> .....	<b>15</b>
3.3.1. Horse in the Chinese Zodiac.....	15
3.3.2. The image of horse in people's minds .....	15
3.3.3. Multiple symbolic meanings of horse .....	16
<b>3.4. Goat: A Symbol of Gentleness and Peace</b> .....	<b>17</b>
3.4.1. Goat in the Chinese Zodiac.....	17

3.4.2.	The image of goat in people's minds .....	18
3.4.3.	Multiple symbolic meanings of goat.....	19
<b>3.5.</b>	<b>Monkey: A Symbol of Wit and Vitality.....</b>	<b>19</b>
3.5.1.	Monkey in the Chinese Zodiac.....	19
3.5.2.	The image of monkey in people's minds.....	20
3.5.3.	Multiple symbolic meanings of the monkey.....	21
<b>3.6.</b>	<b>Rooster: A Symbol of Diligence and Good Fortune .....</b>	<b>21</b>
3.6.1.	Rooster in the Chinese Zodiac .....	21
3.6.2.	The image of rooster in people's minds .....	22
3.6.3.	The multiple symbolic meanings of the rooster .....	23
<b>3.7.</b>	<b>Dog: A Symbol of Loyalty and Protection.....</b>	<b>24</b>
3.7.1.	Dog in the Chinese Zodiac .....	24
3.7.2.	The image of dogs in people's minds.....	25
3.7.3.	The multiple symbolic meanings of dog.....	25
<b>3.8.</b>	<b>Pig: A Symbol of Wealth and Harmony.....</b>	<b>26</b>
3.8.1.	Pig in the Chinese Zodiac .....	26
3.8.2.	The image of pig in people's minds.....	27
3.8.3.	Multiple symbolic meanings of the pig .....	27
<b>3.9.</b>	<b>Rat: A Symbol of Wisdom and Creativity.....</b>	<b>28</b>
3.9.1.	Rat in the Chinese Zodiac .....	28

3.9.2.	The image of rat in people's minds .....	28
3.9.3.	Multiple symbolism of rat .....	29
<b>3.10.</b>	<b>Ox : A Symbol of Hard Work and Perseverance .....</b>	<b>30</b>
3.10.1.	Ox in the Chinese Zodiac .....	30
3.10.2.	The image of ox in people's minds .....	30
3.10.3.	Multiple symbolic meanings of Ox.....	31
<b>3.11.</b>	<b>Tiger: A Symbol of Bravery and Majesty .....</b>	<b>32</b>
3.11.1.	Tiger in the Chinese Zodiac.....	32
3.11.2.	The image of tiger in people's mind .....	33
3.11.3.	The multiple symbolic meanings of tiger.....	34
<b>3.12.</b>	<b>Rabbit: A Symbol of Gentleness and Spirituality .....</b>	<b>34</b>
3.12.1.	Rabbit in the Chinese Zodiac.....	34
3.12.2.	The image of rabbit in people's minds .....	35
3.12.3.	Multiple Symbolic Meanings of the Rabbit .....	36
<b><i>Part 2: Chinese Zodiac Coin System.....</i></b>		<b><i>37</i></b>
<b><i>1.</i></b>	<b><i>Chinese Zodiac Coin (CZCC).....</i></b>	<b><i>37</i></b>
<b><i>2.</i></b>	<b><i>Zodiac Animal Coin.....</i></b>	<b><i>37</i></b>
<b><i>3.</i></b>	<b><i>Zodiac Animal NFT(discussion draft).....</i></b>	<b><i>38</i></b>
<b><i>Part 3: Chinese Zodiac Community and Foundation.....</i></b>		<b><i>43</i></b>
<b><i>1.</i></b>	<b><i>The Chinese Zodiac and Social Life.....</i></b>	<b><i>43</i></b>

1.1.	Chinese Zodiac Links .....	43
1.2.	Chinese Zodiac Matching .....	43
1.3.	Chinese Zodiac Events.....	43
<b>2.</b>	<b><i>Chinese Zodiac and Collection.....</i></b>	<b>44</b>
2.1.	Electronic Art Collection .....	44
2.2.	Artist and Creative Support .....	44
2.3.	AI Creative Art.....	44
2.4.	Cultural Inheritance and Education .....	45
<b>3.</b>	<b><i>Chinese Zodiac and Literature .....</i></b>	<b>45</b>
3.1.	Literary Creation .....	45
3.2.	Painting and Visual Arts .....	46
3.3.	Music and Dance .....	46
3.4.	Movies and Animation.....	46
<b>4.</b>	<b><i>Chinese Zodiac and Games.....</i></b>	<b>47</b>
4.1.	Immersive Experience : turning the Chinese Zodiac from a cultural symbol into an interactive experience .....	47
4.2.	Chinese Zodiac NFT and Virtual Assets: Digital Collection and Game Economy .....	48
4.2.1.	Role Playing Games (RPGs) .....	48

4.2.2.	Adventure Puzzle Game .....	48
4.2.3.	Casual Puzzle Games.....	49
4.2.4.	Strategy Management Game.....	49
4.2.5.	Action Fighting Games .....	49
4.2.6.	Social Interactive Games .....	50
<b>4.3.</b>	<b>Cultural Education and Global Communication: conveying cultural values through games.....</b>	<b>50</b>

# Part I: Chinese Zodiac Culture

## 1.What is Chinese Zodiac?

The Chinese Zodiac originates from the traditional Chinese "12 Earthly Branches Calendar". Every 12 years forms a cycle, and each year is managed by a Zodiac Animal , called "Tai Sui" . People born in this year belong to that Zodiac Animal. For example, 2000 is called the "Year of Loong", and the corresponding Zodiac Animal is loong. People born in that year belong to loong. 2001 is the "Year of Snake" and the corresponding Zodiac animal is the Snake . People born in that year belong to the Snake . These 12 animals include: Rat, Ox, Tiger, Rabbit, Loong, Snake, Horse, Goat, Monkey, Rooster, Dog and Pig .

The Chinese Zodiac has a profound influence on people's lives. It is widely believed that each animal has specific characteristics that may have a subtle influence on a person's personality, behavior, and even fortune. For example, people born in the Year of Loong are often considered creative, confident, and ambitious, while people born in the Year of Snake are considered mysterious and wise. In addition, there are "compatibility" (like, good relationship) and "conflict" (dislike, bad relationship) relationships between each animal, representing their possible preferences or conflicts. For example, loong is compatible with the rat, but conflicting with the dog . It should be noted that the zodiac characteristics, compatibility, and conflict relationships only represent a possibility and are not decisive.

Some people regard the Chinese Zodiac culture as a form of totem

worship, but we think this interpretation is not entirely accurate. The reason why animals are used to represent the Chinese Zodiac is mainly because animals are close to human's daily life and are easy to identify and understand .

## **2.The popularity of the Chinese Zodiac around the world**

In China, the Chinese Zodiac is integrated into everyone's daily life. Since childhood, everyone has been told their zodiac animal by their elders. Asking a person's zodiac animal is even more common and direct than age . When you ask a person's age, he or she may need to think about it for a while, but when you ask his or her Chinese Zodiac animal, he or she will definitely answer it immediately.

Although the Chinese Zodiac originated in China, its influence has spread far beyond national borders, especially in East and Southeast Asia, such as Japan, South Korea, Vietnam, Singapore, Malaysia and Thailand. These countries not only retain the basic structure of the Chinese Zodiac, but also add unique characteristics based on their own culture. For example, the Korean zodiac is exactly the same as the Chinese Zodiac, while Japan replaces the Chinese "pig" with "wild boar"; Vietnam replaces the Chinese "rabbit" with "cat".

In the West, the cultural symbols of the Chinese Zodiac are also gradually gaining popularity. For example, the famous Hollywood actor Nicolas Cage once had a loong tattooed on his back because he believed that he was born in the year of loong. In addition, the French Post Office issues Chinese Zodiac-themed stamps every year, which are favored by stamp



collectors around the world .

### **3.Significance and cultural value of each zodiac animal**

#### **3.1. Loong: A Symbol of Authority and Creativity**

##### **3.1.1.Loong in the Chinese Zodiac**

Loong ranks fifth among the Chinese Zodiac animals. It not only represents auspiciousness, but also symbolizes authority, self-confidence and infinite creativity.

- **Compatible zodiac animals :** Loong is compatible with the rat, monkey and rooster. This compatible relationship symbolizes mutual assistance and benefit, and a match made in heaven. It means that they can complement each other in career and life and achieve greater success.
- **Conflicting zodiac animals :** Loong and the dog are in conflict, symbolizing differences in personality and goals. It reminds people to be more tolerant and understanding when getting along with people born in the year of the dog, and to avoid conflicts and contradictions.

##### **3.1.2.The image of loong in people's minds**

In traditional culture, loong is a symbol of auspiciousness and nobility, and its image runs through historical culture, mythology, and daily life .

###### **3.1.2.1. Loong and Imperial Culture**

The emperors of ancient China were called "the true loong emperors"

and they claimed to be the incarnation of loongs, ruling the world in accordance with the will of heaven. Loong robes, loong chairs, loong boats and other royal items were all symbolized by loong, symbolizing supreme power and majesty. Ordinary people were not allowed to use the image of loong without permission, which further consolidated the sacred status of loong in people's hearts.

### **3.1.2.2. Loong in mythology**

In ancient mythology, loong is a mythical beast that has the ability to ride on clouds and call the wind and rain, and is in charge of the rivers, lakes, seas, and weather changes in nature. Loong is not only given the status of a regulator of natural order, but also carries people's yearning for harvest, harmony, and tranquility. For example, in ancient books such as "Classic of Mountains and Seas" and "Huainanzi", there are stories about loongs appearing to help and save the common people. Legend has it that when the yellow loong appears in the world, it always brings a good harvest and peace, becoming a symbol of auspiciousness.

- **The Four Loong Kings: Guardians of Nature and Authority**

In classical culture, the image of loong is not just a single mythical beast, but has evolved into many branches, the most representative of which is the "Loong King of the Four Seas".

The four loong kings are in charge of the East Sea, South Sea, West Sea and North Sea respectively, and are responsible for weather changes and water order . They live in loong Palace in the sea and command the aquatic creatures. The turtle commander, shrimp soldiers, crab

generals and so on are their subordinates.

**Ao Guang**, loong King of the East Sea : Azure Loong, is the leader of the four Loong Kings and controls weather and natural phenomena such as rain, thunder, and tides.

**Ao Qing**, loong King of the South Sea : Red Loong, dominates fire, thunder and lightning, and the true fire of the human world, and controls hot weather.

**Ao Run**, loong King of the West Sea : Black loong, in charge of wind sources, climate change and weather conditions.

**Ao Shun**, loong King of the North Sea : White loong, responsible for the weather changes of snow, frost and severe cold.

The four sea loong kings not only show the characteristics of ancient nature worship, but also reflect the ancient people's pursuit of a harmonious natural environment . The images of the four sea loong kings are often seen in ancient dramas, murals and literary works, such as "Journey to the West" and "Investiture of the Gods", further shaping the lofty image of loongs as guardians of nature.

- **Loong's Nine Sons: The Inheritance of Personality and Culture**

As the most representative mythical beast, loong not only has profound symbolic meaning, but also has spawned nine offspring with different personalities and unique functions. This is the story of "Loong Gives Birth to Nine Sons".

The nine sons are: Qiuniu, Yazhi, Chaofeng, Pulao, Suanni, Bixi, Bi'an, Fuxi and Chiwen . Although they inherited some characteristics of

loong, each of them has his own characteristics:

**Qiuniu** : Gentle, loves music, often decorated on the head of a musical instrument, symbolizing the love of music and art.

**Yazi** : fierce, likes fighting, often decorated on weapons, symbolizing courage and fortitude.

**Chaofeng** : Curious, adventurous, often decorated on the eaves, symbolizing majesty and auspiciousness.

**Pulao** : It has a loud sound and is often decorated on bells, symbolizing vigilance and warning.

**Suanni** : Likes fireworks and is often used to decorate incense burners, symbolizing the yearning for light and hope.

**Bixi** : It is extremely powerful and is often used to decorate the base of monuments, symbolizing tenacity and stability.

**Bi'an** : upright and incorruptible, often decorated on prison gates, symbolizing justice and the majesty of law.

**Fuxi** : Likes literature and is often decorated on the top of stone tablets, symbolizing wisdom and cultural heritage.

**Chiwen** : It is fierce and likes to swallow fire. It is often decorated on roof ridges, symbolizing warding off evil and protection.

These nine loongs were widely used in ancient architecture, decoration of objects and rituals, giving daily objects deeper cultural connotations. For example, the Bixi on the stele base symbolizes the carrying capacity of history, while the Chiwen on the palace roof

expresses the wish to pray for peace and drive away evil spirits. These cultural elements not only add beauty to traditional art, but also make loong culture more layered and lasting.

### **3.1.3. Multiple symbolic meanings of loong**

The image of loong runs through mythology, history, art and daily life. It is a symbol of authority, a guardian of nature, and a spiritual symbol of culture and art. Whether it is the supreme power of the emperor or the belief ritual of praying for rain among the people, loong always carries people's common yearning for auspiciousness, harmony and prosperity.

In modern times, the image of loong is still active in festivals, literature, art and international exchanges, becoming an important symbol connecting tradition and modernity. Loong is not only a symbol of China, but also a pearl in the world's culture .

## **3.2. Snake: A Symbol of Wisdom and Mystery**

### **3.2.1. Snake in the Chinese Zodiac**

The snake is the sixth of the twelve Chinese Zodiac animals. As an agile and intuitive creature, the snake symbolizes wisdom, calmness, mystery and charm , and is endowed with spiritual and mysterious powers.

- **Compatible zodiac animals:** Snake is compatible with Ox, Rooster and Monkey. This compatible relationship implies close cooperation and mutual support, and symbolizes the perfect combination of rationality and diligence.
- **Conflicting zodiac animals:** The snake and the pig are in conflict, which

reminds people to communicate and understand more when getting along with people of the pig sign, so as to avoid conflicts caused by personality differences.

### **3.2.2.The image of snake in people's minds**

Although snakes are awed and even feared by many people due to their danger and mystery, they play a very important role in traditional culture. The image of snakes not only occupies a place in mythology, but is also endowed with profound connotations related to wisdom and vitality.

#### **3.2.2.1. Snake in mythology**

Snake often appear in mythology as spiritual creatures, and are an important medium connecting heaven and earth. The most representative story is that of Fuxi and Nvwa, who are depicted as human heads with snake bodies and are the ancestors of the Chinese nation. According to legend, Nvwa made humans out of clay and used the snake's tail to connect earth and heaven, symbolizing the origin and continuation of life. Fuxi and Nvwa are also believed to control the natural order and bring harmony to all things.

#### **3.2.2.2. Snake in Folk Tales**

In many places, snakes are also regarded as the incarnation of loongs, and are even closely associated with loongs. There is a saying among the people that "in February and August, loongs and snakes are indistinguishable", which means that snakes and loongs are almost indistinguishable in certain seasons. so snakes are also regarded as the incarnation of loongs .

In some places, snakes are associated with wishes for a good harvest and good weather. For example, farmers would offer sacrifices to the "Snake King" and pray for a good harvest. In these stories, snakes are often regarded as spiritual animals that can connect heaven and earth and bring good luck to people.

### **3.2.3. Multiple symbolic meanings of snake**

Snakes are often given the meaning of spirituality, wisdom and change in culture:

- **Spirituality** : It is shown in its lively and deep eyes, and in its soft yet powerful body.
- **Wisdom** : Snakes are agile and strategic, and are seen as the embodiment of intelligence.
- **Guardian and Punishment** : In some legends, the snake plays the role of a guardian, such as guarding treasures or holy places. It also symbolizes deterrence and has the function of punishment.

Snakes not only appear in mythology, but also frequently appear in traditional art and decoration of objects:

- **Xuanwu** : Among the four mythical beasts, Xuanwu is a combination of a turtle and a snake, symbolizing longevity and the power to guard the north.
- **Architecture and crafts** : Snake patterns often appear on bronze and pottery to ward off evil and add spirituality.

Today, the image of the snake is still active in festivals and folk art . During

the Lunar New Year, the Year of the Snake is always given the beautiful meaning of "wise leadership" and "flexible response". The image of the snake's wisdom and mystery runs through ancient and modern times .

### **3.3. Horse : A Symbol of Freedom and Power**

#### **3.3.1.Horse in the Chinese Zodiac**

The horse ranks seventh in the Chinese Zodiac and represents freedom, passion, bravery, intelligence and energy.

- **Compatible zodiac animals** : Horse is compatible with dog, tiger and goat, which means mutual support, common progress, and the formation of a stable cooperative relationship in career and life.
- **Conflicting zodiac animals** : Horse and rat are in conflict, which reminds people to pay attention to the conflicts caused by personality differences and to be more patient and tolerant when getting along with others.

#### **3.3.2.The image of horse in people's minds**

Whether in Eastern or Western culture, horses have won widespread reverence for their beautiful appearance and outstanding speed. The image of horses runs through history, mythology and literature. Many heroes who have made great achievements and galloped on the battlefield cannot do without the help of precious horses .

##### **3.3.2.1. Horse in mythology**

In myths, horses often appear as mounts for heroes or mythical beasts. For example, the "Classic of Mountains and Seas" records a mysterious



creature called "Heavenly Horse". The horse is snow-white and can travel a thousand miles a day. It is a symbol of good fortune between heaven and earth.

In "Journey to the West", Tang Seng's white loong horse is a loong incarnation, which not only symbolizes loyalty and protection, but also shows the combination of strength and wisdom.

### **3.3.2.2. Horse in historical stories**

Throughout history , precious horse has always been a comrade-in-arms and helper of heroes.

- **Guan Yu and Red Hare Horse** : The Red Hare Horse of Guan Yu, a famous general in the Three Kingdoms period, was famous for its ability to “travel a thousand miles a day and eight hundred miles a night” . It accompanied Guan Yu in his battles and became a symbol of heroic strength.
- **Xiang Yu and Wuzhui Horse** : The Wuzhui Horse of Xiang Yu, the King of Western Chu, was completely black, with its four hooves galloping in the wind. It also showed its loyalty to its master when Xiang Yu committed suicide by slashing his throat at the Wujiang River.

In folk culture, horses are often associated with auspicious symbols. For example, the idiom "success immediately" means a smooth career and the fulfillment of one's wishes.

### **3.3.3. Multiple symbolic meanings of horse**

The horse, with its free and unrestrained nature, carries many beautiful

meanings:

- **Freedom and Exploration** : The horse gallops across the vast world, symbolizing an unfettered spirit and the pursuit of dreams.
- **Strength and Speed** : The horse's strength and swiftness are admired by people and represent power and aggressiveness.
- **Loyalty and dedication** : As one of the earliest companions of mankind, the horse symbolizes reliability and cooperation in people's minds.

As an important member of the Chinese Zodiac, the horse also represents courage and struggle. The Year of the Horse is often given the beautiful meaning of "pursuing freedom" and "pioneering and enterprising". It is a symbol of enthusiasm and vitality, and also carries people's infinite expectations for the future.

### **3.4. Goat: A Symbol of Gentleness and Peace**

#### **3.4.1. Goat in the Chinese Zodiac**

The goat ranks eighth among the twelve Chinese Zodiac animals and is loved by people for its gentle, kind, compassionate and patient character traits. The goat symbolizes kindness and harmony and is a symbol of good fortune.

- **Compatible zodiac animals** : Goat is compatible with rabbit, pig and horse, symbolizing cooperation and common prosperity.
- **Conflicting zodiac animals** : Goat and Ox are in conflict, reminding people to pay attention to the differences in emotions and values, and to learn to understand and tolerate.

### **3.4.2.The image of goat in people's minds**

In people's minds, goat are not only a symbol of gentleness, but also represent filial piety, prosperity and vitality. Goat are often associated with auspiciousness and become a symbol of happiness and a good life.

#### **3.4.2.1. Goat in mythology**

In ancient mythology, goat often appear as mounts of gods or incarnations of mythical animals. For example, the "Classic of Mountains and Seas" records a mythical animal called "Qian Goat" that can bring auspiciousness and a good harvest. In addition, goat are also endowed with the power to ward off evil and avoid disasters, and symbolize stability and harmony.

#### **3.4.2.2. Goat in History and Folk Tales**

- **"Three Rams Bring Good Luck"** : This allusion first appeared in the "Book of Changes", implying the return of spring after winter, and the revival of all things, symbolizing auspiciousness and harmony. "Three Rams Bring Good Luck" has gradually become a blessing and is widely used in New Year pictures and paper-cuts, expressing people's expectations for the New Year and their beautiful vision for life.
- **"The grace of kneeling to breastfeed"** : Lambs always kneel when they are feeding, to express their gratitude to their mothers for raising them. This behavior of goat contains a strong moral meaning, which inspires people to cherish their family affection and be grateful. Therefore, goat are not only a symbol of good luck, but also a vivid embodiment of filial piety culture.

From the "Four-Ram Square Tripod" of the Shang Dynasty to the "Three-Color Pottery Goat" of the Tang Dynasty , and then to today 's New Year paintings, paper-cuts and other folk crafts, the image of goat can be seen everywhere . The image of goat runs through the artworks of various historical periods, fully reflecting the important position of goat in cultural and artistic heritage .

### **3.4.3. Multiple symbolic meanings of goat**

- **Good luck and prosperity** : Goat is homophonic with "auspicious", which is an important symbol for people to pray for happiness and a good harvest.
- **Filial piety and gratitude** : The goat's kneeling behavior to drink milk has become the embodiment of the virtues of loyalty and filial piety.
- **Gentleness and harmony** : Goat, with their docile nature, symbolize harmony and kindness among people .

Today, goat not only plays an important role in traditional culture, but also symbolizes benevolence and devotion. The Year of the Goat is endowed with the expectation of "peace and harmony", showing the spirit of kindness and tolerance .

## **3.5. Monkey: A Symbol of Wit and Vitality**

### **3.5.1. Monkey in the Chinese Zodiac**

The monkey ranks ninth among the twelve Chinese Zodiac animals and is loved by people for its wit, flexibility, vitality and creativity . The monkey symbolizes wisdom and spirituality, and is often associated with good luck

and opportunity in folk culture.

- **Compatible zodiac animals** : Monkey is compatible with rat, loong and snake, symbolizing the combination of cooperation and wisdom.
- **Conflicting zodiac animals** : Monkey and Tiger are in conflict, reminding people to be careful in handling the relationship between strength and risk-taking.

### **3.5.2. The image of monkey in people's minds**

The monkey, with its cleverness and activeness, has become a symbol of wisdom and humor. The monkey is often believed to bring good luck and fortune, especially in myths and stories, where its image is deeply rooted in people's hearts.

#### **3.5.2.1. Monkey in mythology**

The most well-known mythological figure is the witty, brave and playful Monkey King Sun Wukong in "Journey to the West". He is not only the embodiment of strength and wisdom, but also a symbol of the spirit of not fearing authority and daring to challenge.

The nonsensical comedy movie "A Chinese Odyssey" uses a monkey who cannot love to explain love, and it is a classic memory of the post-80s generation . There are also games such as "A Chinese Odyssey" and "Black Myth: Wukong", all of which reflect the love of monkeys for generations.

#### **3.5.2.2. Monkey in folk tales**

In folklore, monkeys are often seen as messengers of gods or the

embodiment of protection.

- **Monkey King Pays Homage to Birthday** : There is also a folk custom of "monkey paying homage to birthday", which symbolizes longevity and auspiciousness. This image often appears in New Year pictures or folk paper-cuts, conveying people's yearning for a better life.

### **3.5.3. Multiple symbolic meanings of the monkey**

- **Wisdom and Spirituality** : The monkey's wit and humor are often considered a symbol of wisdom, encouraging people to use their brains in difficult situations.
- **Flexibility and creativity** : Monkeys are agile and adaptable, reflecting their ability to face challenges and innovate.
- **Courage and adventure** : Monkeys dare to take risks and try new things, which means being bold and fearless.

Today, the monkey not only occupies a place in traditional culture, but also symbolizes the pursuit of wisdom and innovation in modern society. The Year of the Monkey is considered a year of vitality and opportunities, and people look forward to making great plans and reaping success in this year.

## **3.6. Rooster: A Symbol of Diligence and Good Fortune**

### **3.6.1. Rooster in the Chinese Zodiac**

The Rooster is the tenth sign of the Chinese Zodiac, symbolizing confidence, courage, diligence, honesty and reliability. It also represents attention to detail, punctuality and independence.

- **Compatible zodiac animals** : The zodiac animals that are compatible with the Rooster are the Ox, Snake, and Loong. These zodiac animals complement the Rooster, symbolizing success and harmony in career and life.
- **Conflicting zodiac animals** : Rooster and Rabbit conflict with each other, which reminds us to pay attention to coordination and understanding in interpersonal relationships and avoid conflicts caused by personality differences.

### 3.6.2. The image of rooster in people's minds

Roosters are not only common animals in the family, but also occupy an important position in culture and belief. The crowing of a rooster symbolizes the arrival of light, and the spirit of hard work is widely praised by people.

#### 3.6.2.1. Rooster in mythology

- **Auspicious sign**: "The world becomes bright when the cock crows", this ancient saying fully reflects the important role of the rooster as a messenger of light . In ancient mythology, ghosts are yin creatures and fear the sun . The cock crows and the sun rises, and then all ghosts disappear. Therefore, the crowing of the rooster dispels the darkness and welcomes the dawn, so it is endowed with the meaning of exorcising evil and welcoming good fortune. Roosters can also eat poisonous insects such as centipedes and scorpions without any harm, so they are regarded as having the magical power to ward off evil and drive away evil .

In addition, the homonym of rooster is "ji" , which means good luck. Therefore , people often hang pictures of roosters at home, which means family peace and a good life.

### **3.6.2.2. Rooster in History and Folklore**

- **Rooster has five virtues**

The rooster is known as the "bird of five virtues" because it embodies the virtues of literature, martial arts, courage, benevolence and faith:

**Culture Virtue:** The rooster wears a crown on its head, symbolizing dignity and etiquette.

**Martial Virtue:** The rooster has a spur on the back of its feet, symbolizing bravery and fighting spirit.

**Courage Virtue:** The Rooster is fearless in the face of danger, symbolizing courage and fearlessness.

**Benevolence Virtue:** After finding food, the rooster calls its friends and shares it with them, symbolizing benevolence and unity.

**Faith Virtue:** The rooster crows on time every day to wake people up to greet the morning light, symbolizing trustworthiness and responsibility.

These five virtues give the rooster an important position in people's moral beliefs.

### **3.6.3.The multiple symbolic meanings of the rooster**

- **Diligence and Punctuality:** Roosters crow on time every morning and are regarded as a model of diligence and trustworthiness.



- **Brightness and auspiciousness:** Cock crowing bringing the dawn, is endowed with the meaning of warding off evil and welcoming good fortune.
- **Bravery and responsibility:** Although the rooster is small in size, it is not afraid of challenges and is full of fighting spirit, symbolizing courage and fearlessness .

In today's festivals and folk activities, roosters often appear as mascots. For example, rooster images are posted during the Spring Festival to express the hope for a safe and smooth new year. Roosters are also often given as gifts on important occasions such as weddings, implying good luck and abundance.

### **3.7. Dog: A Symbol of Loyalty and Protection**

#### **3.7.1.Dog in the Chinese Zodiac**

The dog is ranked eleventh in the Chinese Zodiac and is known for its loyalty, protection and integrity. The dog symbolizes responsibility and courage and is a reliable companion and protector of mankind.

- **Compatible zodiac animals :** Dog is compatible with tiger, horse and rabbit. This relationship represents mutual support and common progress, and implies the smooth development of career and life.
- **Conflicting zodiac animals :** The dog and loong are in conflict, symbolizing the opposition of personality and goals, reminding people to be tolerant and compromise when getting along with those of loong sign in order to resolve conflicts .

### **3.7.2.The image of dogs in people's minds**

The dog is a symbol of protecting the family and warding off bad luck. Its loyal and alert nature makes it the protagonist of many legends and cultural activities.

#### **3.7.2.1. Dog in mythology**

- **Roaring Sky Dog** : In ancient mythology, Roaring Sky Dog is the loyal companion of Erlang Shen Yang Jian, possessing unparalleled strength and agility. It is said that Roaring Sky Dog can distinguish between good and evil and protect justice. It has appeared repeatedly in classic works such as "Journey to the West" to help its master subdue demons and monsters.

#### **3.7.2.2. Dog in History and Folklore**

- **Loyal dog saves master** : Legend has it that when a hunter was attacked by a wild beast in ancient times, his hunting dog, regardless of its own safety, fought with the beast and finally saved its master. Such stories are everywhere, and people pass them on from mouth to mouth, witnessing the loyal image of dogs in people's hearts.
- **Incarnation of the Door God** : In many places, people believe that dogs can drive away evil spirits and protect the house, so they often carve the image of a dog in front of the door or under the eaves, implying protection for the family from evil spirits.

### **3.7.3.The multiple symbolic meanings of dog**

Dogs are not only a symbol of loyalty, but also the embodiment of justice

and hope:

- **Loyalty** : Dogs always accompany their owners, protect them, and never leave them, symbolizing steadfast protection.
- **Justice** : Dogs never flinch in the face of danger, symbolizing the spirit of courage and justice.
- **Companionship** : In modern society, dogs have become a source of emotional sustenance for many people and a source of spiritual comfort.

Today, as one of the closest companions of human beings, dogs not only play an important role in the professional field, but also add endless joy and comfort to family life. As one of the twelve zodiac animals, dogs not only symbolize loyalty and protection, but also become a spiritual guide for people to pursue happiness and a better life .

### **3.8. Pig: A Symbol of Wealth and Harmony**

#### **3.8.1.Pig in the Chinese Zodiac**

The zodiac pig ranks twelfth among the twelve zodiac animals and is the first of the six domestic animals, symbolizing wealth and perfection. Its characteristics include tolerance, optimism, generosity, love of food and pursuit of comfort.

- **Compatible zodiac animals** : The zodiac animals that are compatible with the pig are the rabbit, goat, and tiger. This compatible relationship symbolizes the harmonious beauty of mutual complementarity and harmony.

- **Conflicting zodiac animals** : The zodiac animal that conflicts with the pig is the snake. This relationship reminds people to be more tolerant and reduce conflicts when getting along with people of the snake sign.

### **3.8.2.The image of pig in people's minds**

Pigs have symbolized wealth and harvest since ancient times. Their honest and cute image is deeply loved and is often regarded as the embodiment of good luck .

#### **3.8.2.1. Pig in mythology**

In "Journey to the West", Zhu Bajie, as the junior brother of Sun Wukong, has won the hearts of the people with his simple and funny, greedy and lustful, and loyal image, and has become a classic character that people love and discuss. His vivid image reflects people's tolerance and appreciation of life humor and personality diversity .

#### **3.8.2.2. Pig in Literature and Folklore**

In traditional culture, "pig" and "family" are closely related. The part under the roof of the Chinese character family "家" is "豕" (means pig), which means that a family cannot be established without pigs. The fat head, big ears and plump body of the pig are considered to be symbols of wealth and perfection. The folk paper-cut "Fat Pig Push Door" means that wealth is coming in, and is a typical example of people viewing pigs as auspicious and wealthy .

### **3.8.3.Multiple symbolic meanings of the pig**

- **Wealth and Contentment** : The image of the pig is often associated

with wealth and a prosperous life.

- **Honesty and harmony** : The pig's docile character symbolizes peace and friendliness.
- **Hard work and harvest** : In agricultural culture, pigs represent the fruits of hard work .

In modern society, the image of the pig is more often presented as a symbol of wealth and optimism. The Year of the Pig is also considered a year full of joy and harvest, and people expect this year to bring more luck and beauty .

### **3.9. Rat: A Symbol of Wisdom and Creativity**

#### **3.9.1.Rat in the Chinese Zodiac**

The Rat is the first of the twelve Chinese Zodiac animals and is a symbol of wisdom and flexibility. Its characteristics include being clever, adaptable, curious, and imaginative.

- **Compatible zodiac animals** : The zodiac animals that are compatible with the Rat are the Monkey, Loong, and Ox, symbolizing that they can complement each other and prosper in their careers through cooperation.
- **Conflicting zodiac animals** : The conflicting zodiac animal with the rat is the horse, which reminds people to pay attention to communication and coordination when working with people of the horse sign.

#### **3.9.2.The image of rat in people's minds**

The rat is revered for its intelligence and ability to survive. It is a symbol of

creativity and appears widely in culture and mythology .

### **3.9.2.1. Rat in mythology**

- **The legend of "The rat bites the sky"** : Legend has it that after Pangu created the world, the sky and the earth had not yet been completely separated. The rat, concerned about the survival of all things, used its intelligence to bite open the gap between the sky and the earth, making the world bright. This achievement of the rat makes it rank first among the twelve zodiac animals, symbolizing wisdom and courageous pioneering spirit.

### **3.9.2.2. Rat in folk tales**

- **The Five Rats of Xiankong Island:** In the classic novel "Three Heroes and Five Gallants", five heroes became sworn brothers and worked together to fight for justice, punish evil and promote good in the world of martial arts, forming the Five Rats. They are Lu Fang , the Sky-Drilling Rat, Han Zhang, the Earth-Drilling Rat, Xu Qing, the Mountain-Drilling Rat, Jiang Ping, the River-Flipping Rat, and Bai Yutang, the Golden-Haired Rat.

### **3.9.3. Multiple symbolism of rat**

- **Intelligence and dexterity:** Rats are known for their intelligence and agility, and symbolize the ability to seize opportunities and be flexible.
- **Wealth and Prosperity:** The rat is fertile and is considered a symbol of prosperity and family success.
- **Courage and enterprising spirit:** Although the rat is small in size, it is

not afraid of difficulties, symbolizing the fearless enterprising spirit.

In modern times, the rat has been given more positive meanings. It symbolizes innovation and opportunity, and represents the ability to find solutions in a complex environment. The Year of the Rat is seen as a year full of potential and hope, and people look forward to using wisdom to welcome a better future.

### **3.10. Ox : A Symbol of Hard Work and Perseverance**

#### **3.10.1. Ox in the Chinese Zodiac**

The ox ranks second in the Chinese Zodiac and is a symbol of strength, patience and hard work. It represents stability and persistence and is an important partner in traditional agricultural societies.

- **Compatible zodiac animals** : Ox is compatible with Rat, Snake and Rooster, symbolizing stability and success in cooperation.
- **Conflicting zodiac animals** : The Ox and the Goat are in conflict, reminding people that they need more compromise and understanding in cooperation.

#### **3.10.2. The image of ox in people's minds**

The ox is widely respected for its strong strength, down-to-earth character and selfless dedication. In people's minds, it represents diligence and a prosperous life .

##### **3.10.2.1. Ox in mythology**

- **Divine ox plowing the fields** : According to legend, the ox is a messenger from heaven, sent to the human world to help farmers

plow the fields, symbolizing the harmony between nature and humans.

- **Cowherd and Weaver Girl** : In the classic love story of ancient times , the love between Cowherd and Weaver Girl is silently protected by the old cow, and the cow becomes a symbol of loyalty and kindness .

### **3.10.2.2. Ox in Folk Customs**

- **Popular support of strong strength** : The image of the powerful ox is deeply rooted in people's daily life. When people praise someone for doing something well, they will give a thumbs up and say "you are really Ox". The idiom "Niu Qi Chong Tian"(means ox in the sky) vividly describes a person's prosperous career or overflowing self-confidence.
- **A symbol of labor and wealth** : Oxen have been used for ploughing since the Spring and Autumn Period and are considered important partners in agricultural society. The popularity of oxen plowing has brought about a bumper harvest, so oxen have become a symbol of hard work and wealth.
- **Cultural tradition of calming water and warding off evil spirits** : In ancient times, cattle were often used as an important symbol for controlling floods and warding off evil spirits. After Dayu controlled the floods, the story of casting an iron cattle and throwing them into the water to suppress the floods has been passed down through the ages. In addition, statues of stone cattle and bronze cattle are also placed near rivers to express the control of floods and the respect for nature.

### **3.10.3. Multiple symbolic meanings of Ox**



- **Strength and Power:** The ox is seen as a symbol of strength and power because of its great strength . It is also used to represent strong will and an indomitable spirit.
- **Hard work and steadfastness:** The ox symbolizes hard work and steady progress, which brings lasting success.
- **Selflessness and dedication:** The silent dedication of cattle is deeply respected and is a role model for people to pursue an ideal life.
- **Wealth surge:** In the financial and economic fields, the ox is often regarded as a treasure of good fortune, symbolizing prosperity in career and wealth .

In modern society, the image of the ox is more endowed with the qualities of tenacity and steadfastness. The Year of the Ox is seen as a year of hard work and goal achievement. People use the spirit of the ox to inspire themselves and move towards a brighter future.

### **3.11. Tiger: A Symbol of Bravery and Majesty**

#### **3.11.1. Tiger in the Chinese Zodiac**

The tiger ranks third in the Chinese Zodiac and is a symbol of bravery and authority. It represents fearlessness and adventurous spirit, as well as protection and justice.

- **Compatible Zodiac animals :** The Tiger is compatible with the Horse, Dog and Pig, symbolizing a firm partnership formed through cooperation.
- **Conflicting zodiac animals :** The Tiger and the Monkey are in conflict,

which reminds you that differences in personality and goals need to be resolved through communication.

### **3.11.2. The image of tiger in people's mind**

The tiger is the king of beasts and is often given a majestic and brave image. It occupies an important position in human culture.

#### **3.11.2.1. Tiger in mythology**

- **White Tiger** : The white tiger is one of the four sacred beasts , symbolizing the west and autumn. It also represents bravery and protection , and is an important symbol for warding off evil and avoiding harm.
- **Tiger God Guarding the Mountains** : According to legend, the tiger is often regarded as the patron saint of mountains and forests, able to drive away evil spirits and protect humans.

#### **3.11.2.2. Tiger in History and Folk Tales**

- **Tiger Tally and Military Culture** : In ancient China, military symbols were often cast in the image of a tiger, which was used to dispatch troops and generals, symbolizing the unshakable military power. In addition, generals were called "tiger generals" and brave soldiers were described as "tiger divisions", which reflected the power and majesty of the tiger.
- **Warding off evil spirits and praying for blessings** : The tiger is considered to be a powerful animal that can ward off evil spirits. During the Spring Festival, people often post tiger-shaped New Year

pictures, and children wear tiger-head hats and shoes to pray for health and safety. These customs reflect people's worship and trust in tigers.

### **3.11.3. The multiple symbolic meanings of tiger**

- **Bravery and Strength** : The tiger symbolizes fearless courage and the ability to conquer difficulties.
- **Authority and leadership** : The tiger is the leader in nature, representing the power of decision-making and command.
- **Protection and Justice** : The tiger is often seen as a symbol of warding off evil spirits and protecting the home, representing the guardian of justice and strength.

In modern society, the image of the tiger is more associated with courage, innovation and leadership. The Year of the Tiger is seen as a year of vitality and opportunities, and people expect to show determination and courage in this year to achieve breakthroughs in their careers and lives.

## **3.12. Rabbit: A Symbol of Gentleness and Spirituality**

### **3.12.1. Rabbit in the Chinese Zodiac**

The rabbit ranks fourth in the Chinese Zodiac and is a symbol of gentleness, agility and spirituality. It represents beauty, purity and kindness, and also implies wisdom and alertness.

- **Compatible Zodiac animals** : Rabbit is compatible with Goat, Pig and Dog, symbolizing gentleness and harmony in interpersonal relationships.

- **Conflicting zodiac animals** : Rabbit and Rooster are in conflict, which reminds you to pay attention to balance and tolerance in cooperation.

### **3.12.2. The image of rabbit in people's minds**

The rabbit is loved for its elegance and agility. It is a symbol of gentleness and peace, and is often given the meaning of luck and good fortune in culture.

#### **3.12.2.1. Rabbit in mythology**

- **Jade Rabbit Pounding Medicine** : In ancient times, the moon was also called Guanghai Palace (means widely cold palace). According to legend, in addition to the fairy Chang'e, there was also a rabbit in Guanghai Palace, which was as white as jade, so it was called "Jade Rabbit". This white rabbit held a jade pestle and knelt on the ground to pound medicine, which became toad pills. Taking such pills can make people immortal. Over time, the Jade Rabbit became a synonym for the moon. Literati often used "Jade Rabbit" as a synonym for the moon to express their thoughts on nature and life in poems.
- **Rabbit and Magic Grass** : In some legends, the rabbit uses its intelligence to find the magic grass and save mankind, becoming a symbol of wisdom.

#### **3.12.2.2. Rabbit in History and Folk Tales**

- **The Rabbit Returns a Kindness** : In many folk tales, rabbits are often portrayed as clever and kind-hearted characters who help humans escape danger.

- **A cunning rabbit has three burrows** : "A cunning rabbit has three burrows" is an idiom from "Strategies of the Warring States". It literally means that a cunning rabbit will prepare several hiding places , implying the wisdom and alertness of the rabbit, and is used to describe the ability to prepare multiple plans and be flexible in dealing with things . This idiom not only reflects the wit of the rabbit, but also becomes a portrayal of the wisdom of people advocating flexible responses in life.

### 3.12.3. Multiple Symbolic Meanings of the Rabbit

- **Agility and Intelligence** : The rabbit's agility and intelligence symbolizes the resourcefulness with which one copes with life' s challenges.
- **Purity and Harmony** : The rabbit's gentleness and harmlessness symbolize the harmonious coexistence of man and nature.
- **Luck and longevity** : Rabbits are often seen as a symbol of good luck, representing the beauty and hope of life.

In modern times, the image of the rabbit is associated with peace, creativity, and friendliness. The Year of the Rabbit is seen as a year of warmth and hope, and people look forward to a year full of peace and wonderful life experiences.

# Part 2: Chinese Zodiac Coin System

With the continuous development of blockchain technology, the dissemination methods of the Chinese Zodiac culture have become more diverse. In order to allow global users to better understand and commemorate the Chinese Zodiac, we have developed a blockchain-based Chinese Zodiac system. This system not only allows people to more intuitively access the Chinese Zodiac culture, but also provides a new experience of collection, interaction and entertainment.

## 1.Chinese Zodiac Coin (CZCC)

The total issuance of CZCC is 3.6 billion , which is used to generate various zodiac animal coins . For each zodiac animal coin produced, one CZCC is reduced accordingly . For example, for each Loong coin generated, one CZCC is reduced. CZCC can also be exchanged from Loong coins according to the rules.

## 2.Zodiac Animal Coins

Zodiac animal coins are coins for each zodiac animal , there are 12 types in total : **Loong, Snake, Horse, Goat, Monkey, Rooster, Dog, Pig, Rat, Ox, Tiger, Rabbit.**

Conversion rules for zodiac animal coin and CZCC (taking Loong as an example, the same applies to others) :

### 1. Generation of Loong

In any case, each Loong is converted by CZCC at a 1:1 ratio.

## **2. Loong to CZCC**

1) When the total amount of Loong is  $\leq 300$  million , the conversion ratio is 1:1 (1 Loong for 1 CZCC).

2) When  $300 \text{ million} < \text{total Loong amount} \leq 600 \text{ million}$  , the conversion ratio is 2:1 (2 Loongs for 1 CZCC).

3) When the total amount of Loong is  $>600$  million , the conversion ratio is 3:1 (3 Loongs for 1 CZCC).

## **3. A zodiac animal coin can be minted into NFT**

## **4. Zodiac animal coins cannot be directly converted into other animal coins**

# **3.Zodiac Animal NFT(discussion draft)**

A zodiac animal coin not only has collection value, but can also be given a deeper meaning through NFT technology, and is widely used in artistic creation, game development, and metaverse scenarios.

There are twelve types of NFTs : **Loong NFT , Snake NFT , Horse NFT , Goat NFT , Monkey NFT , Rooster NFT , Dog NFT , Pig NFT , Rat NFT , Ox NFT , Tiger NFT , Rabbit NFT.**

### **Types of NFTs:**

NFTs are divided into Genesis NFTs, Digital Collection NFTs, and Game NFTs according to different usage scenarios. Game NFTs are also divided into Issuer NFTs and Content NFTs.

### **Genesis NFTs:**

Initially generate 3 groups of 12 zodiac signs each, totaling 36 Genesis NFTs, one group is Yang and the other is Yin.

Genesis NFTs themselves have collection value and can be used to generate Digital Collection NFTs, Issuer NFTs, and increase the probability when generating content NFTs.

### **Digital Collection NFTs:**

1. Generated by Genesis NFTs, you can customize the Yin and Yang, zodiac attributes, or point to links or pictures, etc. For example, Snake NFTs can be produced from Genesis Dragon NFTs. For each NFT generated, an animal coin is paid to the Genesis NFT owner.
2. Digital Collection NFTs are not used for games and have no game attributes.

### **Game NFTs:**

#### **1. Issuer NFTs:**

Issuer NFTs are used to provide currency income for game issuers. When content NFTs are generated, animal coins need to be paid to the issuer NFT owner.

The issuer NFT is generated by Genesis NFT. Each game ID can only have one issuer NFT. You can freely choose yin and yang and zodiac signs when generating. 100 animal coins are paid to the owner of Genesis NFT when generating.

#### **2. Content NFT:**

Content NFT is the main content in the game, used for characters,



equipment, etc. A typical content NFT is as follows:

Type	Attribute	Attribute Value	Scarcity
Character	Hair	Black, white, yellow, purple	Purple is the most scarce
	Eyes	Big, small, round	Round eyes are scarce, followed by big ones
	Mouth	Big, small, upward	None of them are scarce

This is an NFT with the type of character and the attributes of hair, eyes, and mouth, which are white, big, and upward.

### **Content NFT generation:**

#### **Lease generation:**

1) Lease issuer NFT generation (initialize to create an NFT type). When generating, the user must enter the type and attribute with probability. It is necessary to determine whether the type exists. If it already exists, it cannot be generated). The attribute value entered during generation is the maximum value of the attribute, and the probability is the basic probability when the attribute is generated. Each time a content NFT is generated, 1 animal coin needs to be paid to the NFT owner of the issuer. Note that the output zodiac, yin and yang are random.

If you check the Genesis NFT when generating, the probability of the attribute will double. At this time, you need to pay 8 animal coins to the NFT owner of the issuer and 2 animal coins to the NFT owner of the Genesis NFT.

If the NFT of the issuer is generated by coins, you can choose the Genesis NFT at will. If the NFT of the issuer is generated by the Genesis NFT, you

can only choose the Genesis NFT.

The attribute value defaults to 1 for the worst and the maximum for the best, when using the NFT of the issuer.

2) Lease two content NFTs to generate. When generating, you must enter the parent NFT and the mother NFT, one yang and one yin. You need to pay 1 animal coin to each of the parent and mother NFTs. At this time, the maximum and minimum values of the attributes of the father and mother are used to define the generation probability. (This probability is called the additional probability and needs to be defined)

The two content NFTs must have the same game ID and the same type and different yin and yang.

You can also choose one issuer NFT and one content NFT.

If you check the Genesis NFT when generating, the probability of the attribute will double. At this time, you need to pay 8 animal coins to the issuer's father and mother NFTs, and 4 animal coins to the owner of the Genesis NFT. (The same below)

The final generation probability is: basic probability + basic probability (when the Genesis NFT is checked) + additional probability

### **Synthesis:**

Use your own three NFTs of the same type to generate a new NFT, and the original three NFTs will be destroyed after generation. An additional probability is formed by the original three NFTs.

If you check the Genesis NFT when generating, the probability of the attribute will double. At this time, you need to pay 8 animal coins to the

issuer's NFT owner and 2 animal coins to the Genesis NFT owner.

Generation probability of new NFT: basic probability + basic probability (when the Genesis NFT is checked) + additional probability

**Refinement:**

Use one of your own NFTs to generate a new NFT, and the original NFT will be destroyed after generation, and you need to pay 2 animal coins to the owner of the issuer's NFT.

If you check the Genesis NFT when generating, the probability of the attribute will double. At this time, you must pay 10 animal coins (2 for washing + 8 for probability) to the NFT owner of the issuer, and 2 animal coins to the NFT owner of the Genesis.

The probability of generating a new NFT: basic probability + basic probability (when checking Genesis NFT) + additional probability

When generating by washing, if the newly generated attribute value is less than the original one, the original attribute value will be used unchanged.

Through this innovative Coin and NFT system, we have given a new value dimension to the dissemination and development of the Chinese Zodiac culture, which not only enhances its global influence, but also provides users with an interactive experience that is both commemorative and entertaining.

***Note: This part of NFT is a discussion draft, not a final draft. It will be officially released after all contents are discussed and confirmed by the community.***

# **Part 3: Chinese Zodiac Community and Foundation**

## **1.The Chinese Zodiac and Social Life**

As a basic attribute in traditional culture, the 12 Chinese Zodiac animals not only symbolize personal characteristics, but also are the natural bond between people. In order to continue this cultural charm, the Chinese Zodiac Foundation will create a global and interactive Chinese Zodiac community, integrating Chinese Zodiac animal culture into social life through modern technology and innovative concepts.

### **1.1. Chinese Zodiac Links**

It allows people with the same or compatible zodiac animals to connect with each other, communicate, and share cultural stories and life experiences.

### **1.2. Chinese Zodiac Matching**

Provide personalized matching services based on zodiac attributes for destined people, helping users find like-minded partners or friends.

### **1.3. Chinese Zodiac Events**

Regularly hold online and offline activities, such as zodiac theme parties, festival celebrations, cultural exchange meetings, etc., to allow users to participate in them and enhance cultural identity and interactive fun.

## **2.Chinese Zodiac and Collection**

The zodiac culture is deeply loved by global cultural enthusiasts around the world. The collections based on the theme of the Chinese Zodiac animals have a long history and rich forms. From ancient jade, porcelain, gold and silver wares to modern stamps, commemorative coins, gold and silver bars and Chinese Zodiac wine, these collections all reflect the unique charm and value of the Chinese Zodiac culture .

The Chinese Zodiac Foundation will be committed to promoting the digitalization and innovative development of the Chinese Zodiac collection culture:

### **2.1. Electronic Art Collection**

Develop digital artworks (such as NFTs) with the theme of the Chinese Zodiac, combined with blockchain technology, to give collectibles a unique identity, making them easier to display, trade and pass on.

### **2.2. Artist and Creative Support**

Collaborate with outstanding artists and designers from around the world to explore the creation of modern artworks, including sculptures, paintings, installation art, etc.

### **2.3. AI Creative Art**

Using artificial intelligence technology, we generate zodiac art works that blend culture and modernity, combining traditional elements with technological innovation to inject unique artistic value into the collection.

## **2.4. Cultural Inheritance and Education**

Through exhibitions, auctions and educational programs, the history of the Chinese Zodiac and the cultural significance of modern collectibles will be passed on to the younger generation, further expanding the influence of Chinese Zodiac culture.

## **3.Chinese Zodiac and Literature**

The Chinese Zodiac are the treasures of classical culture. Their images have been passed down for thousands of years. They appear in poems and songs, becoming images for literati to express their feelings; they also travel through mythology, becoming the incarnation of heroes and symbols of gods; they are also hidden in folk customs, becoming important symbols of festivals and humanistic beliefs. They carry the imagination and emotions of countless generations , like shining jewels, waiting for us to discover, inherit and recreate .

In the modern society where culture and technology are intertwined, we will continue to write the stories of the twelve zodiac animals and give them new ways of expression, no longer limited to traditional simple text expression , film and television viewing , music listening, etc., but also integrate modern technology to give the Chinese Zodiac animals a brand new artistic appearance :

### **3.1. Literary Creation**

The Chinese Zodiac animals appear extensively in ancient poetry, novels, and dramas, not only symbolizing different personalities or destinies, but also becoming the subject of traditional fables and folk tales. Modern

writers can also create new works based on the Chinese Zodiac animals, combining them with contemporary emotions and cultural backgrounds to give them new meanings.

### 3.2. Painting and Visual Arts

- **Traditional Art:** In ancient paintings, the images of the Chinese Zodiac animals are often used to show farming culture or auspicious meanings. Artists often use fine brushwork or freehand brushwork techniques to depict zodiac patterns.
- **Modern Art:** Combine the image of the Chinese Zodiac with abstract art and digital design to create visual works that are more ornamental and collectible, such as digital paintings and interactive installations.

### 3.3. Music and Dance

- **Music:** You can create songs or music albums based on the zodiac animals and people's emotions.
- **Dance:** Design dance performances based on the Chinese Zodiac culture, such as personified movements of Chinese Zodiac animals or combining folk dance styles to present the unique charm of the Chinese Zodiac.

### 3.4. Movies and Animation

The images of the Chinese Zodiac animals are full of imagination and creativity, and are common themes in movies and animations. For example, adventure stories based on the Chinese Zodiac animals, or

anthropomorphic character animations based on zodiac animals, can attract audiences through new technologies and narrative techniques.

In the future, we hope to collaborate with artists, creators and cultural enthusiasts around the world to incorporate the culture of the Chinese Zodiac into more forms of literary and artistic creation , stimulate global cultural resonance, connect the hearts of people from different cultural backgrounds, lead cross-era cultural renaissance and innovation , and write a new chapter for human literature and art .

## **4.Chinese Zodiac and Games**

As a classic symbol of traditional culture, the Chinese Zodiac animals not only carry rich historical stories and cultural connotations, but also have distinct symbolism and interest .

Today, as the digital entertainment industry is booming, we combine the Chinese Zodiac with game technology, which can not only give the virtual world unique cultural connotations and give the Chinese Zodiac new vitality, but also bring an immersive interactive experience of Chinese Zodiac culture to global players through interactive entertainment .

### **4.1. Immersive Experience : turning the Chinese Zodiac from a cultural symbol into an interactive experience**

By using AR/VR technology to build a panoramic virtual world, users can immerse themselves in the cultural stories and interactions of the Chinese Zodiac animals . For example, in the Chinese Zodiac-themed immersive theater, the audience can become part of the story.



## **4.2. Chinese Zodiac NFT and Virtual Assets: Digital Collection and Game Economy**

The combination of blockchain technology and games provides players with unique zodiac virtual assets . Players can display zodiac NFTs in the metaverse or use them as virtual identities to interact with other players . The following are some possible ways to combine games:

### **4.2.1.Role Playing Games (RPGs)**

Character design and skill setting: The Chinese Zodiac animals are used as characters in the game, and each zodiac animal has unique skills, appearance and background story.

Plot advancement: Through the story lines between the Chinese Zodiac animals, a rich game plot is constructed, allowing players to experience the grievances and hatreds between the zodiac animals in the process of playing the role of the Chinese Zodiac animal.

Props and equipment system: Design weapons, armor and accessories exclusive to the Chinese Zodiac animals to enhance the combat capabilities of the Chinese Zodiac characters.

### **4.2.2.Adventure Puzzle Game**

Level design: Based on the traditional cultural background of the Chinese Zodiac animals, unique game levels are designed, such as finding Chinese Zodiac fragments, solving Chinese Zodiac puzzles, etc.

Prop design: Use zodiac charms, zodiac accessories and other props to help players solve puzzles or defeat enemies.

Education and cultural communication: The game is interspersed with information about the Chinese Zodiac, allowing players to learn about traditional culture while solving puzzles.

### **4.2.3. Casual Puzzle Games**

Zodiac Puzzle: Design a jigsaw puzzle game with the Chinese Zodiac as the theme, allowing players to understand the appearance characteristics of the Chinese Zodiac through the puzzle.

Zodiac Connect: The Chinese Zodiac animals are used as elements of the connect-the-dots game, allowing players to exercise their reaction ability and logical thinking in the process of eliminating zodiac icons.

Zodiac Memory Game: Exercise the player's memory and concentration by memorizing the order or position of the Chinese Zodiac animals.

### **4.2.4. Strategy Management Game**

Chinese Zodiac Tribe: Players can play the role of tribal leaders of different zodiac animals, and compete or cooperate with other zodiac tribes through strategic means such as managing resources, developing the economy, and building armies.

Zodiac War: A strategy war game designed with the Chinese Zodiac animals as the background, allowing players to experience the fun of strategic combat while commanding the Chinese Zodiac army.

### **4.2.5. Action Fighting Games**

Zodiac Battle: The Chinese Zodiac animals are used as characters in the fighting game, allowing players to experience the power confrontation

between the zodiac animals while controlling the zodiac characters to fight.

Skill combinations: Based on the traditional symbolic meaning of the zodiac, unique skill combinations are designed to allow players to show the characteristics of the zodiac in battle.

#### **4.2.6. Social Interactive Games**

Zodiac Community: Establish a social community with the theme of the Chinese Zodiac animals, where players can share their zodiac characters, equipment and achievements, and interact and communicate with other players.

### **4.3. Cultural Education and Global Communication: conveying cultural values through games**

The game embeds cultural knowledge related to the Chinese Zodiac, allowing players to gain a deeper understanding of the origin, symbolic meaning and related stories of the Chinese Zodiac while having fun . For example, a puzzle game is designed with the Chinese Zodiac culture as the background, and players can learn the history and stories of the Chinese Zodiac through solving puzzles, which is both entertaining and educational.

By combining the Chinese Zodiac with games, we hope that the Chinese Zodiac will no longer be just a traditional cultural symbol, but with the Chinese Zodiac as the core , we can build a bridge of cultural exchange through games, so that the Chinese Zodiac culture can go global in a new way, become a world-renowned cultural symbol , and become a game

world full of charm and innovation in the minds of global players.